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15. The greeting card of claim 13 wherein said cellular bubble material is affixed to one or more of said interior surfaces of said folded substantially planar stock.
 16. The greeting card of claim 15 wherein said substantially planar stock incorporates a pair of parallel folds separated by a distance corresponding substantially to one or two times the depth of the cellular bubble material, wherein said cellular bubble material is affixed outside said pair of parallel folds.
 17. The greeting card of claim 15, wherein there is one or more openings in said substantially planar stock that are shaped and situated such that when the greeting card is folded closed, said burstable gas filled bubbles fit into said openings and protrude through the exterior surface of the greeting card.
 18. The greeting card of claim 13, wherein additional substantially planar stock is affixed over the cellular bubble material, there being one or more openings in said additional substantially planar stock that are situated and shaped such that said burstable gas filled bubbles protrude through the openings.
 19. A greeting card comprising cellular bubble material, containing burstable gas filled bubbles, one layer of said cellular bubble material being substantially planar and one layer of said cellular bubble material being bubbled, wherein said substantially planar layer is stiff.
 20. The greeting card of claim 19, wherein said cellular bubble material is folded so as to bring said substantially planar layer of the cellular bubble material into contact.
 21. The greeting card of claim 19, wherein said cellular bubble material is folded so as to bring said bubbled layer of the cellular bubble material into contact.